



Festival of Trees 2020

Thank you for your interest in the Museum at Campbell River's 2020 Festival of Trees.

Each fall we eagerly anticipate hosting our Festival of Trees event through the month of December in our changing gallery. The uniquely decorated trees are a delight to our many visitors including school groups, community members to guests attending rentals and special events hosted amongst the trees. This year everything is a little different but we felt that it was important to move forward with this event.

We hope that you will join us in this "re-imagined" community event by participating in the 2020 Festival of Trees. A donation of \$500 gives you the opportunity to decorate a 7½-foot pre-lit Christmas tree that will be on display throughout the Christmas season at the Museum.

You can be creative and decorate your own tree working with your Covid safe cohort team, an excellent team-building activity for the festive season, or have the "Museum Elves" decorate a tree on your behalf.

This event is one of the Museum's primary fundraisers and this year more than ever your support is needed. The Museum is one of Campbell River's premier cultural facilities and the impact of Covid-19 has been profound throughout our operations.

Although we won't be able to welcome our usual number of visitors to the Museum we are looking at some innovative ways of providing virtual access to the seasonal display as well as Covid-19 safe activities such as encouraging people to have their portraits taken amongst the trees to increase social media exposure of the event.

There are only twenty trees available so please book your tree early and complete the enclosed contract!

Sandra Parrish
Executive Director

Sarah Samson
Board President