



STAFF & VOLUNTEERS

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Dennis Fitzgerald, President
 Dave Bawtinheimer, Vice President
 Sarah Samson, Treasurer
 Taylor Stephen, Secretary
 John Frishholz, Trustee
 Maria Fyfe, Trustee
 Shannon Baikie, Trustee
 Naomi Tabata, Trustee
 Curtis Wilson, Trustee

Staff

Sandra Parrish, Executive Director
 Tona McMurrin, Executive Assistant
 Ken Blackburn, Public Program Manager
 Beth Boyce, Curator & Education Manager
 Megan Purcell, Collections Manager
 Erika Anderson, Promotions & Membership Coordinator
 Tara Third, Accounting Technician
 Roslyn Nickel, Shop Manager
 Marlene Pearson, School Programmer
 Connie Ritchie, Visitor Services
 Lorna Carlson, Visitor Services
 Kory Wingrave, Shop Assistant
 Cherrie Warburton, Shop Assistant
 Joanne MacDougall, Visitor Services
 Selma Kennedy, Visitor Services
 Tom Kennedy, Visitor Services
 Morgan Woodhouse, Collections Assistant

Summer Students

Marita Lindenbach, Heritage Interpreter
 Dakota Nelson, Heritage Interpreter
 Maxwell Cossenias, Heritage Interpreter
 Katherine Lund, Visitor Services

Contractors

Dean Corkett, Dean's Handyman Services
 David Ostler
 S M Enterprises
 Clean Sweep Services

Haig-Brown House

Catherine MacLeod, Site Host
 Alison Liebel, Festival Coordinator

Volunteers

Pirkko Anderson
 Cynde Ashdown
 Maynard Atkinson
 Barbara Atkinson
 Verna Bailey
 Joan Bakker
 Marjorie Bawtinheimer
 Marjorie Beer
 Sharon Bojsza
 Elizabeth Bowker
 Danny Brown
 Kameryn Brown
 Brian Caldwell
 Christine Chuppa
 Margo Cormack
 Chris Cracklow
 Pat Cross
 Mike Cross
 Marlene Cudmore
 Lesia Davis
 Hanna Derouin
 Laurie Earles
 Murray Ety
 Norm Fair
 Jim Falconer
 Lydia Fisher
 Patricia Fitzgerald
 Christine Forbes
 Erik Forbes
 Emily Forbes
 Vicki Forbes
 Gillian Fox
 Colin Gabelmann
 Robin Geary
 Norm Grant
 Joe Gris
 Marj Gris
 Lynda Harris
 Lois Hill
 Thomas Howard
 Jason Hutchinson
 Kai Hutchinson
 Jennifer Kerr
 Beth Kirby-Templeman
 Joan Knowler
 Luka Koljenovic

In 2017 our volunteers contributed a total of 4,539 hours. Without this contribution the Museum would be unable to offer the services and programs that we do today. We are so grateful for the work they do!

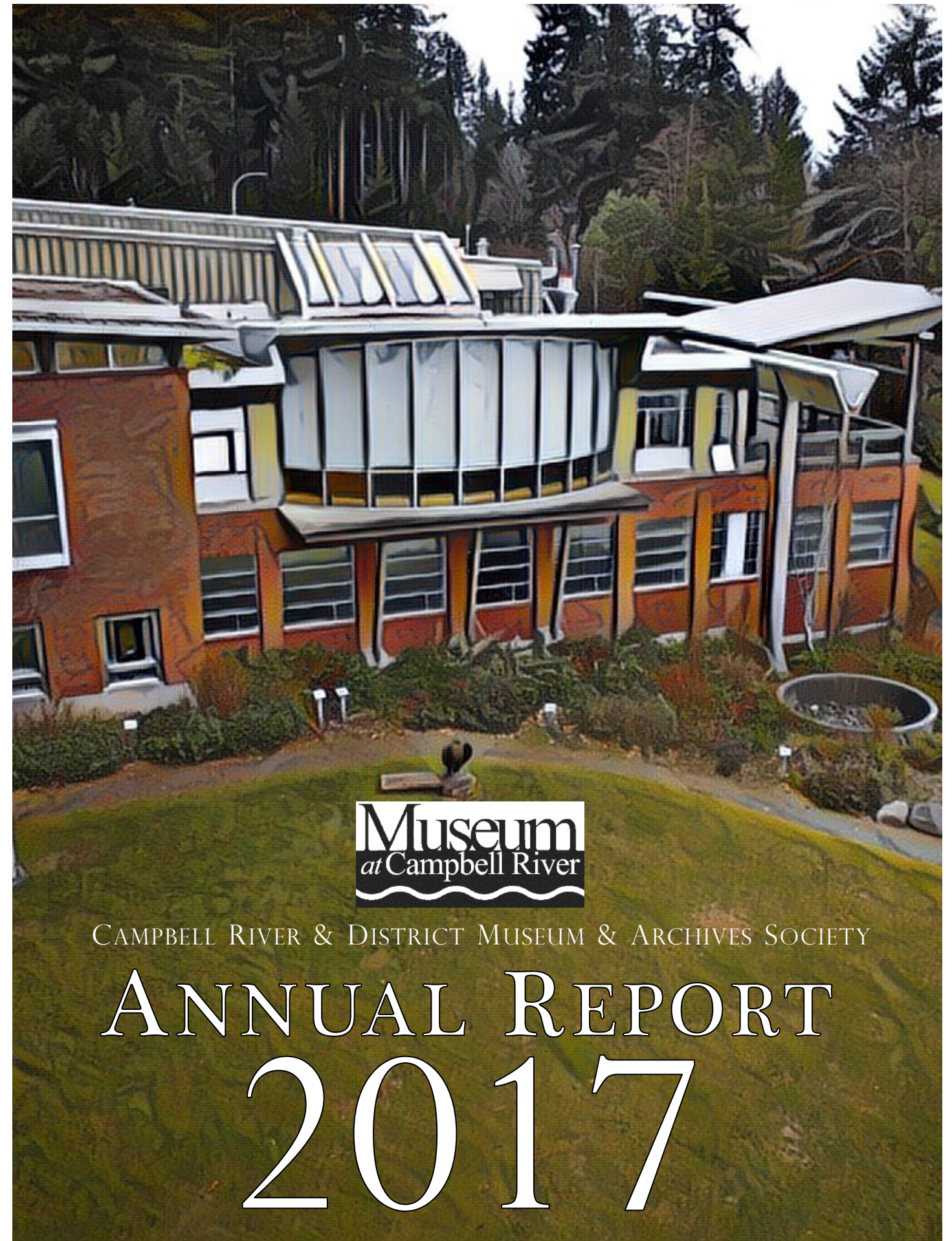
Sofia Koljenovic
 Anna Kubacki
 Dolores Labrie
 Norm Lee
 Pat Lee
 Laura Lihou
 Sharon Lingenfelter
 Anne MacLeod
 Alex MacLeod
 Jessica Madsen
 Frank Masters
 Pat Masters
 Jeannie Matthews
 Judi McMartin
 Bev Moriseau
 Dorothy Morris
 Sue Norman
 Joe Painter
 Destiny Parrish
 Caren Parrish
 Ian Parrish
 Wyatt Parrish
 Bob Pearson
 Ron Purcell
 Peter Ritchie
 Anne Roberts
 Paul Rywiak
 Karen Salminen
 Leslee Samson
 Nathan Samson
 Tyler Samson
 Thelma Silkens
 Clare Storrie
 Tom Storrie
 Jeanette Taylor
 Gail Thagard
 David Thagard
 Caroline Thom

Catherine Ullstrom
 Gillian Wall
 Gillian Winter
 Marcia Wolter
 Morgan Woodhouse
 Linda Wrightson
 Darlene Zamluk

Acquisitions Committee

Joe Painter
 Jeanette Taylor
 Linda Hogarth
 John Frishholz

Thank you to all our volunteers!



Museum
 at Campbell River

CAMPBELL RIVER & DISTRICT MUSEUM & ARCHIVES SOCIETY

ANNUAL REPORT

2017



PRESIDENT'S MESSAGE

As I conclude my sixth term as Board Trustee I am proud of our hard work and accomplishments. Collectively we have worked diligently to maintain a professional "best in class" level of operations including strong community engagement and dynamic programming.

Last year was both busy and productive. With record numbers of visitors and program participants, over 32,000, and the completion of two capital projects, the installation of a new pole and museum quality shelving, I am pleased of our collective achievements. I would like to thank the Museum staff, members of the Board and our community for your on-going support and contributions to the Museum.

The support of our funders is essential to our success and on behalf of our Board of Trustees I would like to acknowledge and thank our two core funding partners, the City of Campbell River and the Government of British Columbia, as well as the Government of Canada for project support. Special thanks to all our donors and volunteers for their contributions, both monetary, in-kind and by attending our events, shopping in the Museum Shop and taking part.

Thank you all for helping to achieve our successes.

Dennis Fitzgerald



TripAdvisor review by Wayan S. from Sechelt, August 26, 2017:

"Small town, world class museum!"

"Apart from discovering a small town with BIG energy, I was happily surprised to discover this fantastic museum. Do yourself a favour and spend a couple hours exploring and be inspired. It is complete, precise, visually powerful and educational. The First Nations art is stunning."



VISITATION & DONORS

Donors

- | | |
|------------------------------|----------------------------------|
| Bruce Andersen | Margaret & Tom Lagos |
| Bruce J. Anderson | Patricia Leask |
| Shannon Baikie | Maria & Randolph Lee |
| Marjorie & Dave Bawtinheimer | Valerie & Toni Leonard |
| Sharon Bewza | Alison Liebel |
| Rikki Cameron | Carola and Alan Lightfoot |
| Carol Chapman | Kenneth & Phyllis Long |
| John Chudy & Susan Bowers | Jessica Madsen & Herb Partridge |
| Margo Cormack | Carol Marshall |
| Lesia Davis | Brenda Matas |
| Cindy Evans | J. Matsunaga |
| Norm Fair | Jacqueline Mielke |
| Lyn A Farquharson | Glen & Margaret Murray |
| Chris Finn | Mitzi & Tak Ogasawara |
| Dennis & Patricia Fitzgerald | Sandra & Greg Parrish |
| John & Mia Frishholz | Don Poisson |
| Mike Gage | Howard Raphael |
| James Gordon | Les & Bev Ready |
| Robert & Jacqueline Gordon | Janelle Hutchinson Robinson |
| Marjorie & Joseph Gris | John & Irene Ross |
| Mary Haig-Brown | Dan & Leslee Samson |
| Helen Hays | Sarah Samson |
| Terry & Roberta Hluska | Henry Seaweed |
| Jim Howard & Cathy Johnstone | Thelma & Ed Silkens |
| Cecelia Hund-Reid | Hugh Smith |
| Bruce & Barb Iazard | Larry & Jean Stevens |
| Kathy Jones | Jay Stewart & Peter McNair |
| Valerie Kegler | Naomi Tabata |
| Heather Kellerhals | Estate of Howard Telosky |
| Selma & Tom Kennedy | Greg Thompson & Grace Darlington |
| Martin & Sarah Kiley | Janice Tilbe |
| Doris Korsas | Kenneth Weinberg |
| Diana Kretz | |

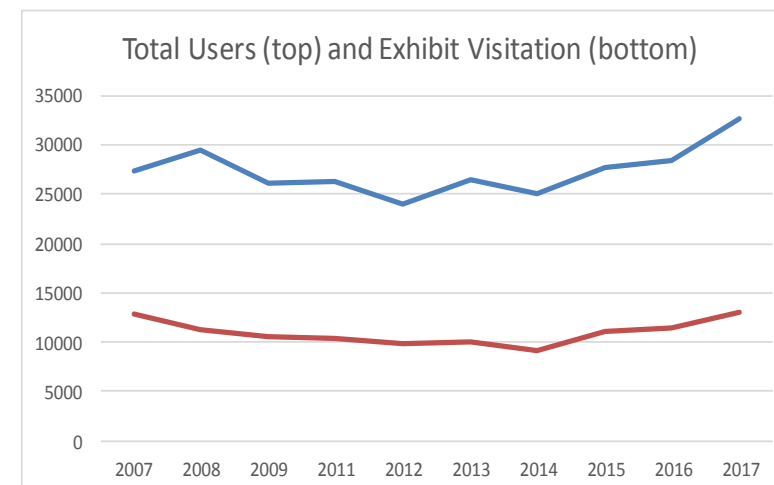
At the AGM in April 2017, past and current donors were invited to toast champagne and view the updated Heritage Honour Wall.

Corporate Donors

- Bell Canada
- Campbell River Seafoods & Lockers Ltd.
- Matsunaga Ventures Limited
- Campbell River Daybreak Rotary
- Cortes Island Museum & Archives Society
- Friends of the B.C. Archives
- Royal Bank of Canada
- Vancouver Island University

Funders

- BC Arts Council
- BC Community Gaming Grant
- Government of Canada
- City of Campbell River
- Province of BC
- Strathcona Regional District Areas C & D



Our numbers are looking up!

- Total visitation was 32,966, up from 28,388 in 2016.
- 192 school programs hosted 4,749 students, compared to 178 programs and 4,406 students in 2016.
- 84 community tours/programs in 2017 hosted 1,587 people, compared to 49 tours/programs and 1,065 people in 2016.
- The Museum Shop saw 10,884 visitors in 2017 compared to 10,165 in 2016.
- Archives users and requests increased.

ARTIFACTS, COLLECTIONS & HAIG-BROWN HOUSE

Collections Highlights

- We purchased new shelving for the archives collection.
- We received a Terry Reksten Memorial Fund grant to digitize archival recordings for long term preservation.
- A new case featuring a selection of fishing lures, including a number of Lucky Louie's, was installed in the Sports Fishing Exhibit.
- We received a donation to our permanent collection of six fish prints by well-known angler & artist Tommy Brayshaw.
- Staff had the opportunity to go into the Quinsam Hotel after the fire and collect a few pieces for our permanent collections.
- George Curtis' original book of sketches was donated to the Archives. It was his sketch of a pioneer cabin that was the basis for the Curtis Cabin in our permanent exhibits.
- Many volunteer hours were put into readying and testing the Steam Donkey this year, to get ready to run it on Labour Day.
- Funded through a Young Canada Works at Building Careers in Heritage we secured a 4-month internship for a Collections Assistant, Morgan Woodhouse to work on updating our collection records.

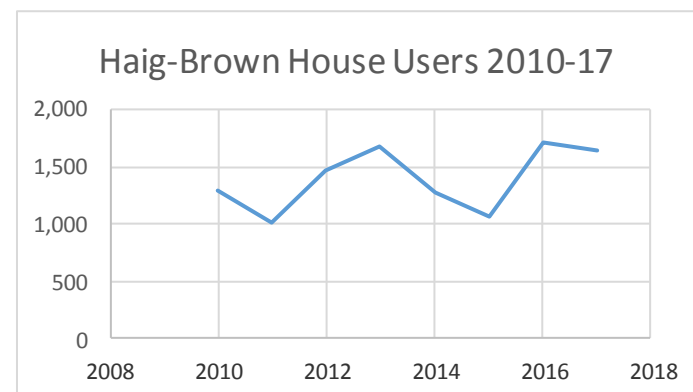


Artifact and Archive Research Centre Donors

Richard Calver
City of Campbell River
Michael Greene
Mary Cook
Fred Lewis
Howard Raphael
Glen Macklin
Richard Doyle
Estate of William Third
Klaus von Poser
John Cross
Les Kellow
Irene Galley
George Murdoch
Paul English and Kate Roth
Jay Stewart and Peter Macnair
Beth Boyce
We Wai Kai Nation
Louella D. Serhan
Coleen Bell
Lesley Davidson
Margaret Smith
Paul Barnett
Barbara McCallum
Doug Milligan
Don McIver
Kathy Stack Conner
Sharon Entner
Maria White
Sandra Doran
George Quocksister Jr.

Haig-Brown House Highlights

- A ceremony was held at the Fall Festival at Haig-Brown House for the unveiling of a plaque commemorating the National Historic Significance of Roderick Haig-Brown by Parks Canada and the Historic Sites and Monuments Board of Canada. 620 people attended the Festival.
- It was a busy year for the Bed & Breakfast with 98 room nights. Catherine MacLeod was the site host for the summer.
- The Haig-Brown Lecture featured Raffi Cavourkian with a talk entitled "Respecting Earth and Child: Child Honouring and Sustainability". Damien Gillis also spoke and presented his film "Primeval: Enter the Incomappleux".
- The 2017/2018 Writer in Residence was Bev Sellars. Bev was in very high demand as a public speaker during her residency. She was the first indigenous Writer in Residence.



DIRECTOR'S MESSAGE

2017 was another exceptional year at the Museum.

A strong tourist season and the growing awareness, as illustrated in a recent media headline, that "In the era of "fake news" people are turning to the museums for facts" certainly contribute to our success. However the key element to our growing success is the strong network of community goodwill, enthusiasm and dedication of our Board, staff and volunteers.

From engaging programs to preserving history we worked throughout 2017 to ensure that the Museum was a vibrant and relevant part of our community. A community gathering space where we can connect, share ideas and learn about our living history.

The installation of the new Thunderbird Bear pole on Museum grounds was without doubt the highlight of the year. Inspired by a pole carved by Sam Henderson for the "Route of the Totems" project in 1966 the new pole was carved by Sam's son, Bill and grandson Junior Henderson. It now stands for all to enjoy at the entry to the Museum.

Behind the scenes we worked to preserve our history. Projects such as the installation of much needed shelving for our archival holdings and the Living History documentary about establishing the Beaver Lodge Lands both contributed to that end.

Once again in 2017 our "History on the Water" summer boat tours, experiential workshops, lectures and community events were well attended. Likewise during the school year we welcomed a growing number of school groups from throughout the region on almost a daily basis.

On behalf of the staff I would like to thank the Board of Trustees and our Museum volunteers for their support throughout the year. It is a pleasure to work with people who share our passion for caring, preserving, collecting and interpreting our shared story.

In 2018 we look forward to celebrating our 60th year of community service and continuing to "preserve our past to inform our future".

Sandra Parrish
Executive Director, Museum at Campbell River



PROJECT SUPPORT & FINANCE

Project Support

Community Foundation of Canada
 Government of Canada:
 Canada Council for the Arts
 Canada Summer Jobs
 Young Canada Works
 Department of Canadian Heritage
 Province of BC
 Campbell River Daybreak Rotary Club
 Terry Reksten Memorial Fund Grant

Festival of Trees Donors

2Day FM
 Alitis Investment Council
 Best Western Austrian Chalet
 Broadstreet Properties
 Browns Bay Packing
 Thulin family
 Cermaq Canada
 Chan Nowosad Boates
 Coastal Community Credit Union
 C.R. Golf & Country Club
 C.R. Health & Drug
 C.R. Lawyers
 Coast Discovery Inn
 Couverdon Realty
 Cruise H.R. Solutions
 Fortis BC
 Gourmet Essentials
 Home Brew Factory & Wine Boutique
 Impressions Custom Framing Interfor
 LifeLabs Campbell River
 Marine Harvest
 Modlux Interiors
 Playtime Gaming/Chances
 C.R. Principals' and Vice Principals' Association
 Peak Mortgages / NI Mortgages
 Thongs Jewellery and Repair
 TimberWest Forest Corp.
 Truck Loggers Association

The Del's Drive-In #GivingTuesday campaign had approximately 1,500 comments, reactions and shares on Facebook, and received a huge amount of community support and interest.

Waypoint Insurance
 Young Professionals of C.R.

Fundraising Successes

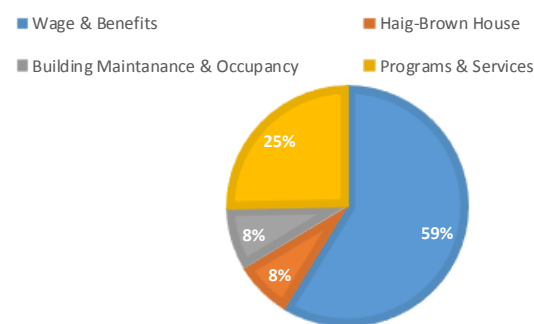
- Festival of Trees experienced its most successful year ever with 28 sponsored trees & raising almost \$13,000.
- Giving Tuesday campaign to raise money for the restoration of the Del's Drive-In sign attracted dozens of new donors and came close to reaching its \$5,000 goal.
- Book Sale was very successful, raising \$6,197. It was only the second time ever that we had raised over \$6,000 at the sale.
- There was an 8% increase in memberships sold compared to 2017.



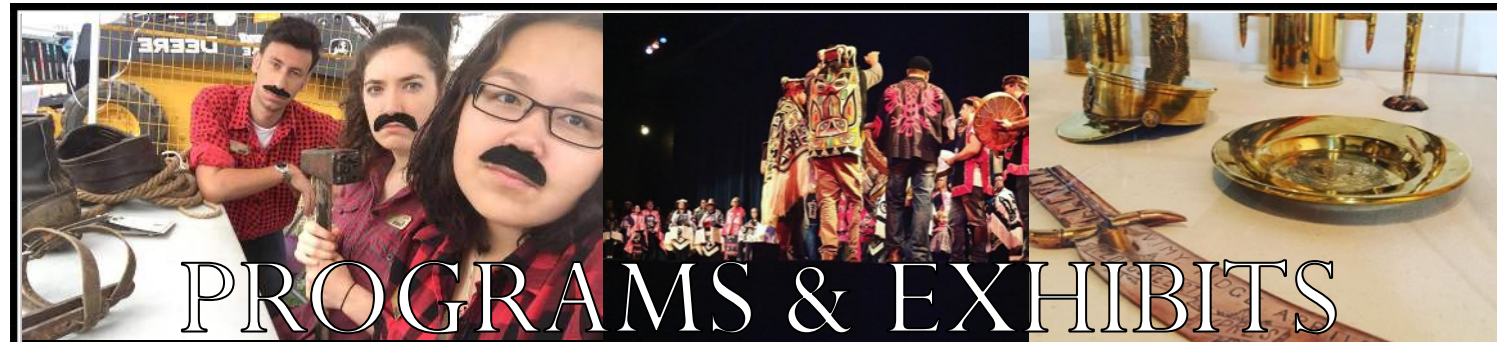
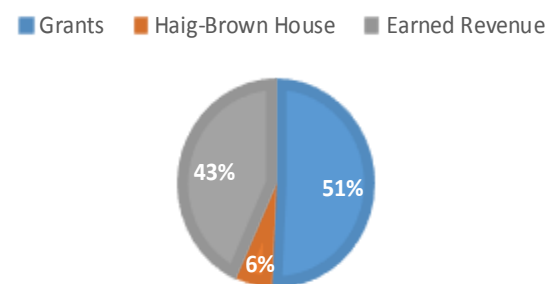
Media and Marketing Support

CBC
 Campbell River Mirror
 CTV
 Campbell River Airport
 Campbell River Arts Council
 Comox Valley Airport
 Destination Campbell River
 Discovery Islander
 Eagle Radio
 Shaw TV

2017 EXPENDITURES



2017 REVENUE



PROGRAMS & EXHIBITS

Engaging Exhibits

- *Snapshots of Campbell River Through Time*: An annotated timeline of the history of Campbell River up to the present.
- *Sybil Andrews in Campbell River*: A look at Sybil Andrews' artwork produced during the years she made Campbell River her home, curated by Ken Blackburn.
- *North Vancouver Island at War!*: A look at what was happening on North Vancouver Island during the First and Second World Wars. This exhibit included a travelling component from the Royal British Columbia Museum about the First World War in BC.

Surrounded by the works of Sybil Andrews, a special event was held on April 19 to commemorate her birthday.

Learning Opportunities

- Education Programmer Marlene Pearson and the dedicated team of school program volunteers were busy nearly every day with groups coming through to do programs and tours.
- We saw an increase in 2017 in the number of groups coming in for programs during spring break. 2017 also saw an increase in the number of international students coming to the Museum for school programs.
- We developed a new school program to accompany the *North Vancouver Island at War!* exhibit exploring the difficult history of the internment of local Japanese-Canadian families during the Second World War.
- Volunteers Norm Lee and Danny Brown had another very busy year with *History on the Run* presentations, giving monthly presentations at Berwick in addition to the other centres in town, and participating once again in Elder College.

Involving the Public Through Programming

- Our summer students, Marita Lindenbach, Maxwell Cossenias, and Dakota Nelson produced several new summer programs for visitors to the Museum, including a new Fun Friday: Aboriginal Storytelling with local elders, and new puppet shows: *Schnarrrly Duettes*, and *How the Raven Stole the Sun*.
- The Museum produced two new Living History Documentaries in partnership with Shaw TV, *The Battle for the Beaver Lodge Lands*, and *Learning from the Master: The Legacy of Sam Henderson*.
- Programs in 2017 included cedar pulls with Wayne Bell, writing workshops with Jeanette Taylor, Hallowe'en and Christmas events, Labour Day with the Steam Donkey, Facebook Live curator talks, intertidal walks, the blessing and dedication of the Thunderbird Bear pole, Sybil Andrews Day and more.

The premier of *Learning from the Master: The Legacy of Sam Henderson* was shown to a full house at the Tidemark Theatre through a partnership with the C.R. Festival of Film. The Henderson family sang, drummed and spoke before the film, making for a very memorable evening.

Community Partnering

C.R. Twinning Society	The Campbell River Singers	Homalco Indian Band
Royal BC Museum	CR Community Arts Council	ICATS
Greenways Land Trust	CR & District Public Art Gallery	Italian Cultural Society
Marjorie Greaves	CR Festival of Film	Klahoose First Nations
Bill Henderson	CR Genealogy Club	Logger Sports Festival
Junior Henderson	CR Indian Band	Maritime Heritage Centre
Shaw TV	CR Volunteer Centre	North Island College
BC Hydro	City of Campbell River	North Island Model Railroaders
Korby Grist of Grist Slate	Discovery Passage Aquarium	Pier Street Farmers Market
Elder College	Haig-Brown Institute	Raincoast Creative Performing Arts
Discovery Marine Safaris	Heather Gordon-Murphy	

Rotary Club of CR
 Salmon Festival Society
 Tidemark Theatre