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 Destiny Parrish, Visitor Services Assistant

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 David Ostler
 Blacktail Landscaping
 Clean Sweep Services

Haig-Brown House

Catherine MacLeod, Site Host

Alison Liebel, Fall Festival Coordinator

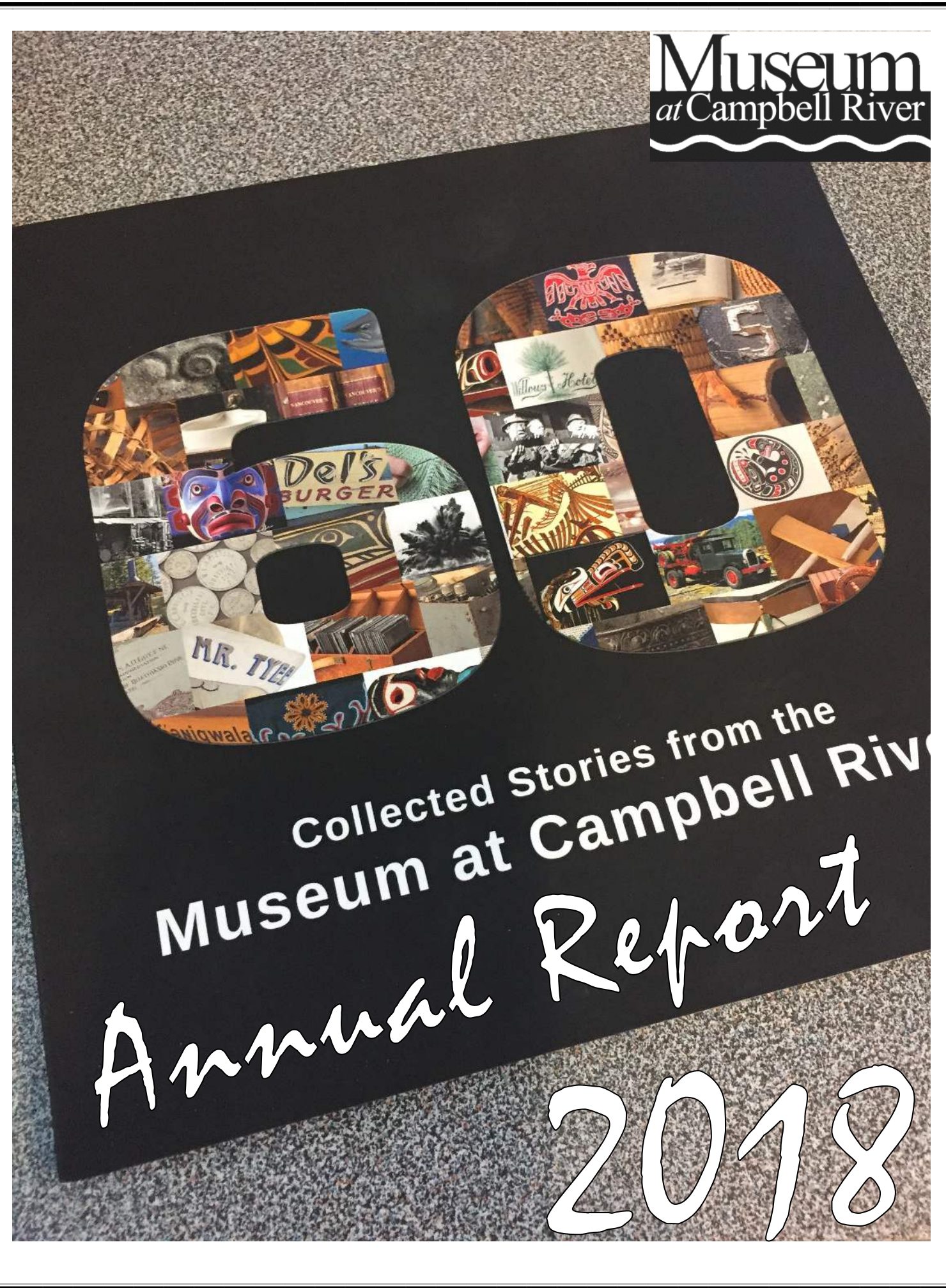
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Museum
 at Campbell River





For the past six years I have had the pleasure of serving on the Museum's Board. During that time the Museum has flourished and I am proud of our collective achievements. It takes a strong network to operate the Museum from volunteers, such as myself, our valued museum members and the staff. However, it is the community support and goodwill for the Museum that is the momentum that keeps us moving forward.

Last year, our 60th Anniversary of "Preserving our Past to inform our Future" was a time to reflect on our past and celebrate our future. Throughout the year we hosted a number of special events to commemorate this milestone and I want to thank all those who assisted.

Essential to our operations is the support of our funders and on behalf of the Board of Trustees I would like to acknowledge and thank our two core funders, the City of Campbell River and the Government of British Columbia.

Special thanks to all our donors and volunteers for their contributions, both monetary, in-kind and attending our events.

Our success is your success and we thank you.

*Dave Bawtinheimer
President of the Board of Directors*



TripAdvisor review by a_marshall7 from Preston, UK, September 8, 2018:

"How it all began"

"The history of how the Campbell River settlement began and how the industries developed is told in a dramatic and clever way. Many artifacts to view in this well set out and very informative Museum. You can stay as long as you like so no pressure to whip round and vacate the museum, like many others in Europe. The ladies at the front desk are just charming and very helpful and are very happy to take any comments you may have about your visit. A must to see are the cinema films describing how the channel was made accessible to larger ships that travel through. It makes your mind boggle at what we humans are capable of. We are glad we took time out to learn and appreciate more about the place visited. I would highly recommend you visit."



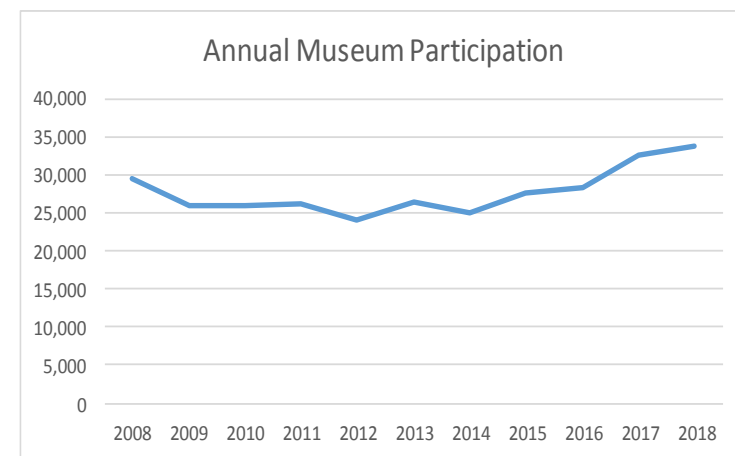
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- Lesia Davis
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- Pat Talbot
- Andy Walther
- Karen Webber
- Hans & Oattie Wesemann
- Judy Williams
- Marcia Wolter
- Anne Young

"Great museum! The exhibits are varied and well interpreted. This museum prides itself on being an active part of the community and that can be seen in the varied activities they put on!"
Google review February 2019, Lynette Meek



Our numbers are looking up!

- Total visitation was 33,205, up from 32,696 in 2017 & 28,388 in 2016.
- 227 school programs hosted 5,171 students, compared to 192 programs and 4,749 students in 2017.
- The Museum's largest event ever, 60: The Party, saw attendance of 1,500 people.
- The Museum Shop continues to have over 10,000 people annually through the door.

ARTIFACTS, COLLECTIONS & HAIG-BROWN HOUSE

Collections Highlights

- We received a Museums Assistance Program grant to implement a new Collections Management System. This new system will improve accessibility to our collection.
- After more than 30 years of collecting all books written by and related to Roderick Haig-Brown, Bob Evans had amassed an impressive collection. Bob has donated that collection to the Museum and we will be building a special book case to house it, for everyone's enjoyment.
- An extensive collection of items belonging to Sybil Andrews and Walter Morgan was donated to the artifact collection. This donation includes a number of furniture pieces that Walter made himself.
- Catalyst Paper donated a collection of papers from the Elk Falls Mill operations. These records are a great addition to the information we have about the Mill in Campbell River.



Haig-Brown House Highlights

- The Fall Festival at Haig-Brown House had new features including house tours, talks by Eiko Jones in the study, and a beer garden with a special batch brewed by Beach Fire Brewing. 630 people attended.
- Catherine MacLeod was the site host for the B&B again this summer. She hosted guests for 153 room nights.
- The Haig-Brown Lecture featured Diana Beresford-Kroeger with a talk entitled "The Medicine of Trees". Her film "Call of the Forest" was also shown and after the film there was a Q&A led by Andrew Nikiforuk.
- The 2018/2019 Writer in Residence was Terry Jordan. Terry made great connections in the community, especially with the songwriting community. This is a group that the writing residency has never reached out to before.



"One of the best museums on Vancouver Island! Kids enjoyed the puppet show and activities with university heritage interpreters. The First Nation and logging exhibits represented well the culture and traditions of the area. A real gem in the North Island."
TripAdvisor review August 2018, original_taz84, Campbell River

Artifact and Archive Research Centre Donors

Irene Ross
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Mary Mitchell
Catalyst Paper
Trevor Harrop
Barry Mills
Les Pidcock
Derrick and Lois Harvey
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Doreen Wickman
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Janet Sawatsky
Tom Forge
Doris and Gary Colter
Carol Oberg
William T. McLellan
Junior Henderson
Lorraine Rommel
Guido Zanatta
Lisa Chaston
Alan Haig-Brown
Valerie Haig-Brown



DIRECTOR'S MESSAGE

Thank-you to all who came forward with their time, energy and resources to help us celebrate our 60th Anniversary. Your efforts contributed to making 2018 a year to remember at the Museum.

Throughout the year we hosted a number of special events and with over 33,000 people participating in Museum activities it was our highest level of engagement since we opened in this facility in 1994.

Our feature exhibit for the year, 60: Collected Stories from the Museum at Campbell River, opened on June 16 and coincided with a special public 60th Anniversary party. The day began with members of the Henderson family accompanied by elder Henry Seaweed, who shared a traditional blessing of the exhibit followed by the official lighting of the newly restored neon sign from Del's Burgers. Birthday cake, music, speeches and the much anticipated serving of the original Del's Burgers by members of the Pelletier family rounded out the day.

To complement the exhibit we published a book which will be a lasting reminder of our 60th. The book features striking photographs of each of the pieces included in the exhibit and their stories. Taking on a project of this size was a new undertaking for the Museum and a special thanks to our Curator, Beth Boyce and Promotions/Membership Coordinator, Erika Anderson who went above and beyond to see this project through.

2018 was also the 60th Anniversary year for the destruction of Ripple Rock. This National Historic Event continues to fascinate our visitors and we were pleased to host an anniversary event at the Tidemark Theatre. On April 5, participants were treated to a special screening of our popular Historic Puppet Theatre play "Ripple Rock" and a screening of the films Devil Beneath the Sea and Remembering Ripple Rock, a presentation which was produced by the Museum to celebrate the 50th anniversary of this event.

On behalf of the staff I would like to thank the Board of Trustees and our Museum volunteers for their support throughout the year. I am fortunate to be able to work with a diverse group of people who share a passion for the Museum and "preserving our past to inform our future".

*Sandra Parrish
Executive Director
Museum at Campbell River*



Project Support

B.C. Arts Council
 B.C. Community Gaming Grant
 Campbell River Community Foundation
 Campbell River Daybreak Rotary
 Campbell River Rotary
 City of Campbell River
 Government of Canada:
 Canada Council for the Arts
 Canada Summer Jobs
 Museums Assistance Program
 Young Canada Works

Province of B.C.
 The Hamber Foundation
 School District 72
 Strathcona Regional District
 Area C, Discovery Islands-
 Mainland Inlets
 Area D, Oyster Bay to Buttle
 Lake

Media and Marketing Support

CBC
 Campbell River Mirror
 CTV
 Campbell River Airport
 Campbell River Arts Council
 Comox Valley Airport

Destination Campbell River
 Discovery Islander
 Eagle Radio
 Shaw TV
 2Day FM Radio
 Tidemark Theatre
 What's On Digest
 Victoria Times-Colonist
 Van Dop Guide

Festival of Trees Donors

2Day FM
 Mary & Carl Ashley (On behalf of
 CR Community Foundation)
 Avenue for the Home
 Dave Bawtinheimer
 Broadstreet Properties
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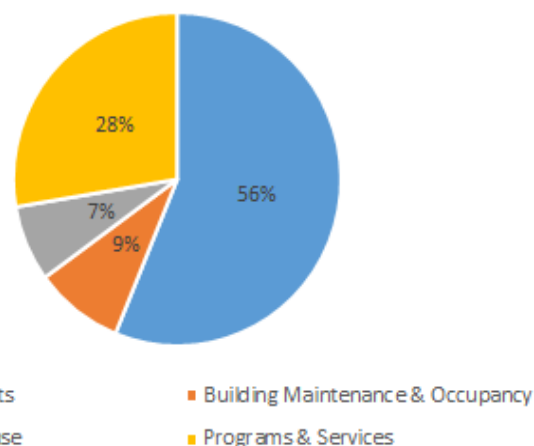
Thanks to all who supported our fundraising efforts!

- We raised \$10,864 selling used books
- We raised \$2,178 with the Del's burger sales at the 60th Anniversary event
- The Festival of Trees raised \$13,775
- We received \$21,421 in private donations

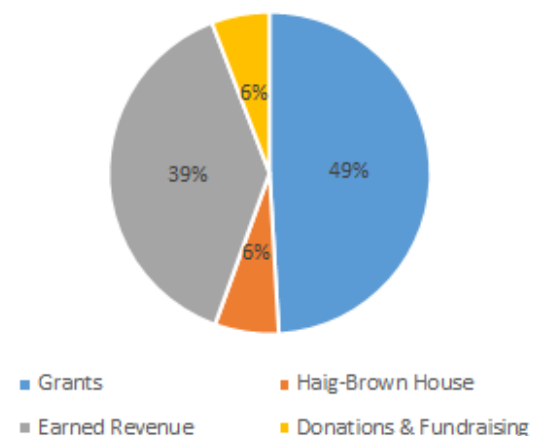
Cruise Human Resources Solutions
 Discovery Coast Greenways Land Trust
 Fortis BC
 Home Brew Factory & Wine Boutique
 Bruce & Barb Izard
 La Tee Da Lingerie Boutique
 Marine Harvest
 McDonald's Campbell River
 Peak Mortgages Ltd.
 Playtime Community Gaming
 Poseidon Ocean Systems
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 Naomi Tabata
 The Cottage Clothing Co.
 The Truck Loggers Assn.
 TimberWest
 Waypoint Insurance
 Western Forest Products
 Willow Point Wines U-Vin
 Young Professionals of Campbell River

2018 Expenditures



2018 Revenue



Engaging Exhibits

- *Life on the Spit: The photographs of Elizabeth Quocksister* featured photos of the Wei Wai Kum reserve on the Campbell River Spit from the 1940s through to the 1960s.
- We hosted an exhibit, *150 Years and Counting: Fighting for Justice on the Coast*, that was produced by the Asian Canadians of Vancouver Island (ACVI) History Project. The ACVI project also supported our Living History Documentary, *The Soyokaze Story*.
- On June 16, our exhibit *60: Collected Stories of the Museum at Campbell River*, opened as part of a large celebration marking the Museum's 60th Anniversary. An accompanying book by the same name also released on this day. The exhibit and book featured sixty items from the Museum's collection that had the most compelling stories to tell. Numbered chronologically in the order in which they were acquired by the Museum, their stories demonstrated how the Museum itself developed over the last sixty years.

Learning Opportunities

- 2018 saw the Museum participate in the community's Street Banner Design Project in partnership with the Campbell River Arts Council and the City of Campbell River. The theme was the 60th Anniversary of the Museum, and participating groups were given complimentary tours of the exhibits and collections storage areas with the curator to inspire design ideas for their banners.
- In partnership with BC Parks we produced a series of video clips on topics specific to Elk Falls Park, which were installed on our touchscreen as part of our Watershed Exhibit.
- 2018 saw another increase in the number of school groups participating in programs at the Museum. The History on the Run programs featuring presentations in the community by Danny Brown and Norm Lee were also in high demand.

60: The Party, saw unprecedented Museum attendance at an event packed with activities in celebration of the Museum's Anniversary. The highlight for many was the original Del's Burgers being served up by the Pelletier Family. Six hundred burgers were cooked up and served in two hours!

Involving the Public Through Programming

- The Museum produced two new Living History Documentaries in partnership with Shaw North Island TV, *The Soyokaze Story*, and *Vision Becomes Reality: The Making of the Museum at Campbell River*.
- In partnership with the C.R. Arts Council, on March 24 we hosted a community circle "Paddling together in reconciliation".
- To mark the occasion of the 60th Anniversary of the detonation of Ripple Rock, a special night was held at the Tidemark Theatre with film showings and puppet theatre.
- The summer Heritage Interpreters developed several new Fun Friday programs: *Elder Insights*, *The Soyokaze: The Story of the Gentle Wind*, and *Sybil Andrews: Afternoon Tea and Printmaking*. They also developed a new puppet show, *How Torii Came to Campbell River* about the history of the Torii gate that was given to Campbell River by our sister city Ishikari, Japan.

Community Partnering

C.R. Twinning Society	The Campbell River Singers	ICATS	Tidemark Theatre
Royal BC Museum	CR Community Arts Council	Italian Cultural Society	Beach Fire Brewing & Nosh House
Greenways Land Trust	CR & District Public Art Gallery	Klahoose First Nations	Eiko Jones Photography
Marjorie Greaves	CR Festival of Film	Logger Sports Festival	Habitat for Humanity ReStore
Bill Henderson	CR Genealogy Club	Maritime Heritage Centre	Evelynn Voyager
Junior Henderson	CR Indian Band	North Island College	Rink Minx
Shaw TV	CR Volunteer Centre	North Island Model Railroaders	Kathi Camellari
BC Hydro	City of Campbell River	Pier Street Farmers Market	Grant Signs
Korby Grist of Grist Slate	Discovery Passage Aquarium	Raincoast Creative Performing Arts	Pelletier Family
Elder College	Haig-Brown Institute	Rotary Club of CR	University of Victoria
Discovery Marine Safaris	Heather Gordon-Murphy	Salmon Festival Society	Matsunaga Family
	Homalco Indian Band		Mountainaire Avian Rescue Society